Dear Sir or Madam,

Now in its 9th year, this week is Remember A Charity Week (10-16 September). **<insert charity name>** is proud to be joining charities across the country to celebrate all the amazing individuals who support our vital services by leaving a gift to charity in their Will.

Currently only around 6% of us do this. But even this has a major impact, raising in the last year over £2.8 billion – or the equivalent of 36 Red Nose Day appeals. Without these gifts many charities would not exist and much of the good work they do across our communities and internationally simply would not happen. So, raising awareness of the importance of these legacy donations and encouraging others to do so is crucial.

The theme for the week this year is “pass on something wonderful” and an innovative charity-powered search engine called *Human (*[*humansearchengine.org*](http://www.humansearchengine.org/)*)* has been created to bring it to life.

Combining charities’ unique knowledge and expertise, *Human* enables the public to select from over 100 of life’s biggest questions and to hear directly from charities, including our own, what they are doing in response.

Its purpose is to shine a light on how charities are addressing so many important issues and how by leaving just a small gift in your Will to the charity and cause you support, you can pass on something wonderful by helping its vital work continue long into the future.

We know that when the time comes to write your own Will, people naturally want to make sure their family and friends are looked after. But if there is any room for charity, then this small gift can make a huge difference to the cause you care about.

Thank you

<Insert name>

<Insert title>

<Insert charity>